

media release: LIFE FM PARTNERS WITH LIFELINE GIPPSLAND

Lifeline Gippsland and 103.9 Life FM have joined forces to reach out to care for the local Gippsland community.

Lifeline Gippsland and Life FM 103.9 community radio are working together to connect with people across the region to offer support and assistance.

Life FM CEO Michael Rowell said that “both organisations have a heart to care for our Gippsland community and partnering together is a great way to help each other achieve this. One of our station’s core values is “community” so we’re always looking to support those groups that are supporting local people in our region.”

Life FM will broadcast information and advice relating to a range of Lifeline Gippsland services and program details about how to support people and those around them in times of need.

Lifeline Gippsland makes a difference to people’s lives every day through their support to the most vulnerable members of our community. At the heart of their services is the Lifeline 24-hour crisis support line which provides people with support for a range of issues including depression and other mental illnesses, substance abuse, domestic violence and more.

Lifeline Gippsland CEO Michelle Possingham said that “our organisation is constantly seeking to raise awareness of the quality programs and services we offer and to be able to communicate this content through a Gippsland community radio station is really exciting. Recently we have expanded our range of programs to focus on proactively empowering people with tools and strategies to assist before they reach crisis point.”

Lifeline Gippsland messages are expected to be heard on Life FM from October 2018 onwards. If you or someone you know would benefit from some support please contact Lifeline Gippsland on 5136 3500.



Lifeline Gippsland CEO Michelle Possingham and Life FM CEO Michael Rowell promoting their new partnership