



1039 Life FM
Gippsland
LIFE CHANGING RADIO

September 2018

Hello from Life FM! A message from our general manager...

Hi everyone,

Great to touch base again through our September newsletter!

The church has such a powerful and relevant message to share with our community in this season...a message of salvation, restoration, freedom and destiny. Life FM wants to amplify your local church's message in Gippsland.

We are the regions only locally based Christian radio station and together we can touch people from all walks of life – those that are not doing so well, and those who are doing well but still living without a God connection and still looking for an answer.

I believe there are many in this season who are ready to connect in a new and fresh way to the message of the gospel, and to the Christian church in Gippsland. They will be people from all parts of our community looking to develop a stronger connection with their heavenly Father and spiritual family.

Let's partner together to reach them.

Life FM is not a church, rather we are here to support the local church to reach out and reconnect with their local community members with the message of hope. We want to help promote your church activities, messages and testimony's. The more local content we have the more we will broadcast. We've started the ball rolling with a sample of local messages and testimonies and the response has been extremely positive.

Is there a way Life FM can support your church by promoting your content and activities? Please contact us and let us know – we'd love to partner with you.



Looking forward to catching up with you soon!

Michael Rowell,
Life FM General Manager

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media release:

LIFE FM PARTNERS WITH LIFELINE GIPPSLAND

Lifeline Gippsland and Life FM Gippsland have joined forces to reach out to care for the local Gippsland community.

Lifeline Gippsland and Life FM 103.9 community radio are working together to connect with people across the region to offer support and assistance.

Life FM CEO Michael Rowell said that “both organisations have a heart to care for our Gippsland community and partnering together is a great way to help each other achieve this. One of our station’s core values is “community” so we’re always looking to support those groups that are supporting local people in our region.”

Life FM will broadcast information and advice relating to a range of Lifeline Gippsland services and program details about how to support people and those around them in times of need.

Lifeline Gippsland makes a difference to people’s lives every day through their support to the most vulnerable members of our community. At the heart of their services is the Lifeline 24-hour crisis support line which provides people with support for a range of issues including depression and other mental illnesses, substance abuse, domestic violence and more.

Lifeline Gippsland CEO Michelle Possingham said that “our organisation is constantly seeking to raise awareness of the quality programs and services we offer and to be able to communicate this content through a Gippsland community radio station is really exciting. Recently we have expanded our range of programs to focus on proactively empowering people with tools and strategies to assist before they reach crisis point.”

Lifeline Gippsland messages are expected to be heard on Life FM from October 2018 onwards. If you or someone you know would benefit from some support please contact Lifeline Gippsland on 5136 3500.



Lifeline Gippsland CEO Michelle Possingham and Life FM CEO Michael Rowell promoting their new partnership

thank you!

A huge thank you once again to everyone who supported the Life FM 'Stories of Hope' end-of-financial-year appeal.

The appeal was a massive success, raising over \$50,000 to support the ongoing costs of broadcasting our message of hope to the Gippsland community.

We are so grateful for the faithfulness of our supporters and partners and for the time, finances and energy invested during the campaign .



Life FM Values

- **Partnership**

We seek to work collaboratively through partnerships, and add value to our partners.

- **Community**

We serve and support our Gippsland community

- **Future**

We believe in and contribute to a great future for Gippsland

- **Family**

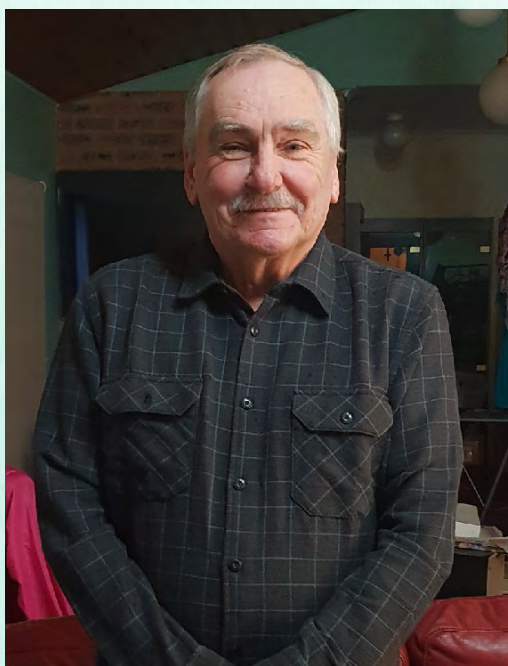
We promote content and programs that support strong families.





Congratulations to

Phil Hately



Phil is a member from Drouin South, who wasted no time in trialling our new online membership renewal! Phil was one of our very first members to jump onto our website and renew his membership with a few simple clicks of the mouse!

Great work Phil!

NEW MEMBERSHIP SOFTWARE

You may have noticed a bit of change happening on the Life FM website recently!

Members can now join or renew their Life FM memberships online! This new feature allows members to:

- Receive an automated renewal reminder via email
- Log into their personal account through our website
- Pay a membership renewal online and receive a receipt via email
- Logon and update contact information or membership details quickly and easily

This reduces the time staff need to spend on administration, increases the ability to record payment details and allows members and donors the ability to manage their own account information. This means more time can be dedicated to creating Life Changing Radio for Gippsland.

- Of course, we're always here to provide support and information for our supporters who need us still!

Check out the exciting new changes to our website at <https://lifefm.com.au/>

CHANGE IN FAMILY MEMBERSHIPS

Did you know that we now have a 'family membership' option?

For just \$66/year, your whole family can have access to the latest emails and updates from Life FM.

Check out our website for more details.



Did you know that you can subscribe to our newsletter online? Just **click here** to sign up for yours today! This will allow us to keep you updated with all the latest news from Life FM using the convenience and low cost of email.

Would you like to host *Life FM* at your next meeting?

The Life FM team is always looking for opportunities to share what we do, who we are and how we can help your church or organisation.

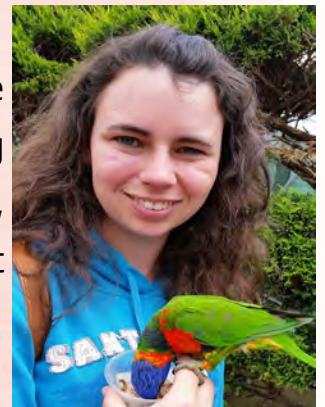
If you'd like to find out more about the station and how we can help you in your activities, please drop us a line at michaelr@lifefm.com.au

VOLUNTEER PROFILE: **EMILY DUNCAN,** **COMMUNITY SERVICE** **ANNOUNCEMENT** **COORDINATOR**

Bubbly personality Emily has been part of the Life FM team for over two years. A passionate childcare worker, Emily loves people (especially kids!) You may recognise Emily's lovely voice in our now iconic "Community Service Announcements"

where Emily has applied herself well and now taken on the role as CSA Co-ordinator. Drop Emily a line to promote your next event or program on our new **CSA Request Form** on our website

If you'd like to become one of our amazing volunteers (like Emily!), contact us at michaelr@lifefm.com



Positive Feedback

Who doesn't love a good report?
We sure do!

Here are some of the many examples of feedback we have received from listeners that highlight the impact Life FM is having throughout the region.

Feel free to drop us a line if you'd like to comment on the positive impact the station is having for you, your family, your workplace, or community.

"I have your station on in my car all the time now and really love the mix of music and uplifting teachings. Thanks to you all for helping to provide such a valuable community service."

- Tina

"I listened to your station for the first time ever all morning at work the other day and had to ring to tell you that I genuinely felt so positive afterwards. Thankyou!" - Nadine



Life FM is in the Finals!



Life FM has been selected as a finalist in the Community Broadcast Association of Australia Annual Awards.



We have been named a finalist along with only 4 other stations from all over Australia in the category of "Best Fundraising Event" for our recent "Stories of Hope" appeal.

This achievement really represents the amazing contribution from all of our supporters, donors and partners who participated in media releases, donated time, energy, finances, and our incredible team of volunteers who assisted during the appeal.

Well done everyone - winners are announced in November so we'll keep everyone posted .



Hear the Good News: Now on Life FM!

Life FM has recently joined partners with Vision Christian Radio to present daily, life-changing news to the region.

Vision news is known for its fact-based reporting with uplifting messages from around the region and the globe.

It's the news—with a difference!

'Messages for Gippsland' now on Life FM!

Keep your ears open for our new series titled 'Messages for Gippsland'.

The series features local Gippsland leaders with local messages for our local community. Stay tuned for more inspirational messages to come!

'Can we help promote your activities?!?'

If you have messages, testimony's, events or programs you would like to share with the region, we would love to discuss promoting these on our broadcast. Please contact Michael Rowell on michaelr@lifefm.com.au, or head to our website to send us a Community Service Announcement request form

join the team!

become a life fm member!

If you would like to join the team that's bringing Life Changing Radio to Gippsland, you can renew or start your membership with Life FM for just \$33 per year by completing the details below, or download a copy of our membership form

_____ Please detach and return to: Life FM Gippsland PO Box 1378 Sale VIC 3853 _____

Life FM membership form (one name per form, please)

First name _____ Last name _____

Address _____

Post Code _____

Phone (h): _____ Mobile _____

E-mail: _____

Date of birth : / /

(Please tick)

☐ NEW SUBSCRIPTION

☐ RENEWAL

☐ Lifetime (\$1100)

☐ Yearly (\$33)

☐ Concession/student (\$22)

☐ Coffee Club (\$36—must be a member to join)

☐ Ministry Mate \$_____ per month*

☐ Once only donation \$_____

PAYMENT DETAILS

☐ Direct deposits to Life FM account: BSB 633000 Account 116 708 298 - please reference for receipt.

☐ Cheque / money order enclosed

☐ Charge my Visa / MasterCard

CREDIT CARD DETAILS

Name on card _____

Card Number _____ Expiry ____/____

Amount \$ _____

Signature _____



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Thanks for partnering with us to bring Life Changing Radio to Gippsland! It's great to have you on the team!